



WABC-TV/DT
New York

WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 10-26-2012 PAGE: 1 of 2

MESSAGE & MEDIA - 19123
ATTN: LEAH CASTERLIN
100 ALBANY STREET
NEW BRUNSWICK NJ 08901

Contract No 403858	Contract Dt 10-26-2012	Revision Dt 10-26-2012	Rev# 1	Advertiser MENENDEZ FOR SENATE, INC	Brand BOB MENENDEZ FOR US SENATE	Product Code POLITICALS	Station/Market WABC – NEW YORK				
Agency Est#		CMS # 247419	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 11-05-2012	End Date 11-05-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 247419		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M T W T F S S	SPW	Price	Tot Spots	Total \$
1	11-05-2012	11-05-2012	05:15AM – 05:56AM	AM EWN THIS MORNING 5-6AM (7426)	7	30	X	1	800	1	800.00
2	11-05-2012	11-05-2012	06:15AM – 07:00AM	AM EWN THIS MORNING 6-7AM (7427)	7	30	X	1	2,000	1	2,000.00
3	11-05-2012	11-05-2012	07:00AM – 09:00AM	AM GMA 7-9AM (7429)	7	30	X	2	2,400	2	4,800.00
4	11-05-2012	11-05-2012	10:58AM – 12:00PM	DA THE VIEW (10707)	7	30	X	1	3,500	1	3,500.00
5	11-05-2012	11-05-2012	12:15PM – 12:30PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)	7	30	X	1	1,400	1	1,400.00
6	11-05-2012	11-05-2012	04:15PM – 04:59PM	EN EWN AT 4PM M-F (11372)	7	30	X	1	1,500	1	1,500.00
7	11-05-2012	11-05-2012	05:15PM – 05:55PM	EN EWN AT 5PM M-F (7450)	7	30	X	1	2,400	1	2,400.00
8	11-05-2012	11-05-2012	06:15PM – 06:30PM	EN EWN AT 6P (CFB) (7442)	7	30	X	1	2,400	1	2,400.00
9	11-05-2012	11-05-2012	07:30PM – 08:00PM	PA JEOPARDY/WHEEL (7446)	7	30	X	1	4,700	1	4,700.00
10	11-05-2012	11-05-2012	11:35PM – 12:02AM	LF NIGHTLINE M-F (7453)	7	30	X	1	2,200	1	2,200.00
11	11-05-2012	11-05-2012	11:15PM – 11:35PM	LN LATE NEWS CFB (7645)	7	30	X	1	4,700	1	4,700.00
12	11-05-2012	11-05-2012	08:00PM – 09:00PM	PE MONDAY 8-9PM (7470)	7	30	X	1	32,000	1	32,000.00
Contracted Gross Total:										13	62,400.00
Actual Gross Total:										13	62,400.00
Agency Commission:											9,360.00
Net Total:											53,040.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Line	Start Date	End Date	Time Period	Description								RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Month/YR			Preempted		Made Good		Contract Total			Adjustments				Actual Total										
Nov 12			0.00		0.00		62,400.00			0.00				62,400.00										
TOTAL			0.00		0.00		62,400.00			0.00				62,400.00										

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